

Delaino Barris

Graphic Designer / Front-End Web Developer

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Online Portfolio: www.delainobarris.com

Profile For over a decade I have actively delivered eye-catching graphics for print, web, games, and apps. From cutting-edge UI designs to successful print-ready packaging and cross-browser web designs.

Experienced and effective team player with a strong passion for creating extraordinary user experiences, I'm looking to establish and maintain longevity in a rewarding and challenging creative position.

Skills Computer Software and Languages

Adobe Photoshop, Illustrator, InDesign, Flash, Dreamweaver, Edge Animate, Final Cut Pro X, Microsoft Word, Microsoft PowerPoint, Action-Script 2.0&3.0, CSS, HTML (hand coded), JavaScript, FTP, CMS, Mobile Web Development

Technical Highlights

Drawing, Character Design, Story Boarding, Sketching, Illustrations, Acrylic Painting, 3D Renderings, Traditional and Computer Animation, Music Production, Video Editing, Digital Photography, Print Making

Operating Systems

Mac OS X & Windows PC proficient

Education LOYOLA MARYMOUNT UNIVERSITY - LOS ANGELES, CALIFORNIA MAY 1999
Bachelor of Fine Arts, Studio Arts (Computer Graphics Emphasis)
Honors, Graphic Design

Professional Experience LFP Internet Group, Inc. – BEVERLY HILLS, CALIFORNIA NOVEMBER 2013 – Present
Lead Web Designer

- Dial-in all projects for the day – consists of designing in Photoshop to create any graphical updates on web pages, page layouts, website development, animated banners & newsletters.
- Design and implement procedures for ongoing website updates (e.g. galleries & microsites).
- Prioritize to-do lists for design team and manage time to complete deadlines effectively.
- Confer with development teams and managements.

NuvoTV – GLENDALE, CALIFORNIA MARCH 2011 – OCTOBER 2013
Digital Designer

- Create dynamic UI designs for show page content on mynuvoTV.com related micro-sites, and mobile web development.
- Create daily blog and social networking graphics, memes, and show page image assets.
- Work closely with Ad Sales to create Affiliate and Consumer digital newsletters for FTP upload.
- Design promotional web banners for classic, original TV shows, and partner sites.
- Create show key art for partner page delivery (e.g. HULU, Facebook, Twitter, YouTube, GetGlue).

GENERAL-IMAGING COMPANY – TORRANCE, CALIFORNIA MAY 2008 – OCTOBER 2010
Graphic Designer/Web Production Specialists

- Applied advance HTML, CSS and JavaScript to deliver advanced UI and components for web development utilizing website management CMS **Ektron 400.net Certification** in 2010.
- Handled front-end development and maintenance for general-imaging.com, related micro-sites and established e-commerce functionality for products.
- Lead graphic designer for Sales and Marketing, creating print collateral (e.g. product spec sheets, sales brochures, business cards, clamshell packaging, end-caps, pallet renderings, signage, video presentations, merchandising, and trade show graphics for PMA and CES).

ROLLING RAZOR – MARINA DEL REY, CALIFORNIA

FEBRUARY 2008 – AUGUST 2008

Expert Flash Developer

- Contracted flash developer for rollingrazor.com to re-develop overall existing flash website.
- Utilized expert knowledge of Flash, action-script 2.0, CSS, and JavaScript to deliver advanced user interface and controls, stabilized functionality, reduced load times, optimized files, and added additional features and content.

HERBALIFE, INC – TORRANCE, CALIFORNIA

FEBRUARY 2006 – MARCH 2008

Web Production Specialist

- Designed assets, animated flash banners and slides for promotional products on herbalife.com.
- Implemented and maintained an advance version of TeamSite (CMS) to modify and publish content to over 60 website in 60 different countries for Herbalife Worldwide.
- Created UI design layouts and led front-end projects to a timely and successful completion.
- Trained and mentored teammates in Interwoven TeamSite (CMS) and received **CMS Certificate**, Interwoven TeamSite in 2007.

WEIDER PUBLICATIONS – WOODLAND HILLS, CALIFORNIA

JANUARY 2004 – DECEMBER 2005

HTML/Flash Web Developer

- Provided graphic design and website maintenance for americanmediainc.com online publications (e.g. Men's Fitness, Shape, Star, National Enquirer, Natural Health, Country Weekly).
- Met with editorial producers and provided new page designs, monthly digital newsletter publishing, and sweepstakes graphics.
- Delivered HTML pages/sliced images for web development and provided flash ad banners.

V-Star, Inc. ([formerly 1KTV.com](http://formerly.1KTV.com)) – WOODLAND HILLS, CALIFORNIA

FEBRUARY 2003 – SEPTEMBER 2003

Photoshop Graphic Artist/.Gif Animator

- Animated up-to-the-minute compelling content in a low frame rate for java-enabled phones.
- Electronic delivery of images and photographs featuring news, sports, finance, weather and showbiz headlines via wireless mobile telephones.
- Created, maintained, and published daily content in a 24-hour work environment while working graveyard hours and weekends to guarantee production.

SECURITY FRAMEWORKS, LLC – CENTURY CITY, CALIFORNIA

OCTOBER 2002 – JANUARY 2003

Lead Graphic Designer

- Created complex 2D vector illustration of UI designs, floor plans, maps, buttons and icons for the company software platform by scanning original concept sketches.
- Designed over 50 high quality images and delivered 10 innovative UI designs and components.
- Handled corporate branding for sffllc.com, delivered trademark logo, business cards, custom style guides, and marketing designs for print collateral to promote and enhance company presence.

FOX KIDS NETWORK – WESTWOOD, CALIFORNIA

SEPTEMBER 1999 – FEBRUARY 2002

Lead Flash Animator/Illustrator

- Hand-illustrated over 20 online 2D shockwave games, characters, and animation for foxbids.com.
- Lead creator of animated web series and interactive e-cards, making use of advanced lip-sync techniques, action-script and flash animation.
- Created a variety of cutting-edge UI designs and components for game environments.
- Storyboarded interactive sequences to preview an enhanced user experience.

**Knowledge/
Development**

Possess strong design and creative skills.

Ability to conceptualize, start the development process and meet deadlines while still maintaining a high degree of quality.

Maintains knowledge of current technology and design standards (e.g. CS6, SEO).

Utilizes the newest technologies and trends to create unique and distinct UI/UX.

Experience with new social networking community sites, mobile apps, and e-commerce websites.

Obsession for keen pixel placement, colors, composition, and style types.

References available upon request