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|  |  | Delaino Barris |
|  |  | **Graphic Designer / Front-End Web Developer** Gardena, California 90247  Cell: (310) 433-7505  E-mail: [delainob@gmail.com](mailto:delainob@gmail.com)  Online Portfolio: [www.delainobarris.com](http://www.delainobarris.com) |
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| Profile |  | For over a decade I have actively delivered eye-catching graphics for print, web, games, and apps. From cutting-edge UI designs to successful print-ready packaging and cross-browser web designs.   Experienced and effective team player with a strong passion for creating extraordinary user experiences, I’m looking to establish and maintain longevity in a rewarding and challenging creative position. |
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| Skills |  | **Computer Software and Languages**  Adobe Photoshop, Illustrator, InDesign, Flash, Dreamweaver, Edge Animate, Final Cut Pro X, Microsoft Word, Microsoft PowerPoint, Action-Script 2.0&3.0, CSS, HTML (hand coded), JavaScript, FTP, CMS, Mobile Web Development    **Technical Highlights**  Drawing, Character Design, Story Boarding, Sketching, Illustrations, Acrylic Painting, 3D Renderings, Traditional and Computer Animation, Music Production, Video Editing, Digital Photography, Print Making  **Operating Systems** Mac OS X & Windows PC proficient |
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| Education |  | LOYOLA MARYMOUNT UNIVERSITY - LOS ANGELES, CALIFORNIA MAY 1999**Bachelor of Fine Arts**, Studio Arts (Computer Graphics Emphasis) **Honors**, Graphic Design |
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| Professional Experience |  | LFP Internet Group, Inc. – BEVERLY HILLS, CALIFORNIA NOVEMBER 2013 – Present **Lead Web Designer**   * Dial-in all projects for the day – consists of designing in Photoshop to create any graphical updates on web pages, page layouts, website development, animated banners & newsletters. * Design and implement procedures for ongoing website updates (e.g. galleries & microsites). * Prioritize to-do lists for design team and manage time to complete deadlines effectively. * Confer with development teams and managements.  NuvoTV – GLENDALE, CALIFORNIA MARCH 2011 – OCTOBER 2013 **Digital Designer**   * Create dynamic UI designs for show page content on [mynuvoTV.com](http://www.mynuvotv.com/main) related micro-sites, and mobile web development. * Create daily blog and social networking graphics, memes, and show page image assets. * Work closely with Ad Sales to create Affiliate and Consumer digital newsletters for FTP upload. * Design promotional web banners for classic, original TV shows, and partner sites. * Create show key art for partner page delivery (e.g. HULU, Facebook, Twitter, YouTube, GetGlue). |
|  |  | GENERAL-IMAGING COMPANY – TORRANCE, CALIFORNIA MAY 2008 – OCTOBER 2010 **Graphic Designer/Web Production Specialists**   * Applied advance HTML, CSS and JavaScript to deliver advanced UI and components for web development utilizing website management CMS **Ektron 400.net Certification** in 2010. * Handled front-end development and maintenance for [general-imaging.com](http://www.general-imaging.com/us), related micro-sites and established e-commerce functionality for products. * Lead graphic designer for Sales and Marketing, creating print collateral (e.g. product spec sheets, sales brochures, business cards, clamshell packaging, end-caps, pallet renderings, signage, video presentations, merchandising, and trade show graphics for PMA and CES). |
|  |  | ROLLING RAZOR – MARINA DEL REY, CALIFORNIA FEBRUARY 2008 – AUGUST 2008 **Expert Flash Developer**   * Contracted flash developer for [rollingrazor.com](http://www.rollingrazor.com) to re-develop overall existing flash website. * Utilized expert knowledge of Flash, action-script 2.0, CSS, and JavaScript to deliver advanced user interface and controls, stabilized functionality, reduced load times, optimized files, and added additional features and content. |
|  |  | HERBALIFE, INC – TORRANCE, CALIFORNIA FEBRUARY 2006 – MARCH 2008 **Web Production Specialist**   * Designed assets, animated flash banners and slides for promotional products on [herbalife.com](http://www.herbalife.com). * Implemented and maintained an advance version of TeamSite (CMS) to modify and publish content to over 60 website in 60 different countries for Herbalife Worldwide. * Created UI design layouts and led front-end projects to a timely and successful completion. * Trained and mentored teammates in Interwoven TeamSite (CMS) and received **CMS Certificate**, Interwoven TeamSite in 2007. |
|  |  | WEIDER PUBLICATIONS – WOODLAND HILLS, CALIFORNIA JANUARY 2004 – DECEMBER 2005 **HTML/Flash Web Developer**   * Provided graphic design and website maintenance for [americanmediainc.com](http://www.americanmediainc.com) online publications (e.g. Men’s Fitness, Shape, Star, National Enquirer, Natural Health, Country Weekly). * Met with editorial producers and provided new page designs, monthly digital newsletter publishing, and sweepstakes graphics. * Delivered HTML pages/sliced images for web development and provided flash ad banners. |
|  |  | V-Star, Inc. ([formerly 1KTV.com](http://www.siggraph.org/s2000/exhibition/detail/323.html))– WOODLAND HILLS, CALIFORNIA FEBRUARY 2003 – SEPTEMBER 2003 **Photoshop Graphic Artist/.Gif Animator**   * Animated up-to-the-minute compelling content in a low frame rate for java-enabled phones. * Electronic delivery of images and photographs featuring news, sports, finance, weather and showbiz headlines via wireless mobile telephones. * Created, maintained, and published daily content in a 24-hour work environment while working graveyard hours and weekends to guarantee production. |
|  |  | SECURITY FRAMEWORKS, LLC – CENTURY CITY, CALIFORNIA OCTOBER 2002 – JANUARY 2003 **Lead Graphic Designer**   * Created complex 2D vector illustration of UI designs, floor plans, maps, buttons and icons for the company software platform by scanning original concept sketches. * Designed over 50 high quality images and delivered 10 innovative UI designs and components. * Handled corporate branding for [sffllc.com](http://www.accendofm.com/about-us/our-story), delivered trademark logo, business cards, custom style guides, and marketing designs for print collateral to promote and enhance company presence. |
|  |  | FOX KIDS NETWORK – WESTWOOD, CALIFORNIA SEPTEMBER 1999 – FEBRUARY 2002 **Lead Flash Animator/Illustrator**   * Hand-illustrated over 20 online 2D shockwave games, characters, and animation for [foxkids.com](http://en.wikipedia.org/wiki/Foxkids). * Lead creator of animated web series and interactive e-cards, making use of advanced lip-sync techniques, action-script and flash animation. * Created a variety of cutting-edge UI designs and components for game environments. * Storyboarded interactive sequences to preview an enhanced user experience. |
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| Knowledge/ Development |  | Possess strong design and creative skills.  Ability to conceptualize, start the development process and meet deadlines while still maintaining a high degree of quality. Maintains knowledge of current technology and design standards (e.g. CS6, SEO). Utilizes the newest technologies and trends to create unique and distinct UI/UX. Experience with new social networking community sites, mobile apps, and e-commerce websites. Obsession for keen pixel placement, colors, composition, and style types. |
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|  |  | **References available upon request** |